



*Anjuman-islami's*

**AKBAR PEERBHOY COLLEGE OF COMMERCE & ECONOMICS**

Website: [www.apcollege.in](http://www.apcollege.in)

# AQAR-2014-15



# The Annual Quality Assurance Report (AQAR) of the IQAC

All NAAC accredited institutions will submit an annual self-reviewed progress report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC. (Note: The AQAR period would be the Academic Year. For example, July 1, 2012 to June 30, 2013)

## Part – A

AQAR for the year (for example 2013-14)

2014-15

### I. Details of the Institution

1.1 Name of the Institution

**Anjuman – I – Islam's  
Akbar Peerbhoy College of Commerce & Economic**

1.2 Address Line 1

**Maulana Shaukatali, Road**

Address Line 2

Do-Taki, Grant Road

City/Town

Mumbai

State

Maharashtra

Pin Code

400008

Institution e-mail address

apccecollege@gmail.com  
[apcc\\_college@yahoo.co.in](mailto:apcc_college@yahoo.co.in)

Contact Nos.

022-23074122 / 022-2308405

Name of the Head of the Institution:

**Dr. Shaikh Mehmood Hasan**

Tel. No. with STD Code:

022-23063587

Mobile:

Name of the IQAC Co-ordinator:

Mobile:

IQAC e-mail address:

1.3 NAAC Track ID (For ex. MHCOGN 18879)

**OR**

1.4 NAAC Executive Committee No. & Date:   
(For Example EC/32/A&A/143 dated 3-5-2004.  
This EC no. is available in the right corner- bottom  
of your institution's Accreditation Certificate)

1.5 Website address:

Web-link of the AQAR:

For ex. <http://www.ladykeanecollege.edu.in/AQAR2012-13.doc>

#### 1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 <sup>st</sup> Cycle	<b>B</b>	-	<b>Jan 2004</b>	<b>Jan 2009</b>
2	2 <sup>nd</sup> Cycle				
3	3 <sup>rd</sup> Cycle				
4	4 <sup>th</sup> Cycle				

1.7 Date of Establishment of IQAC : DD/MM/YYYY

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC (for example AQAR 2010-11 submitted to NAAC on 12-10-2011)

- i. AQAR 10-11 (03/03/2016)
- ii. AQAR 11-12 (03/03/2016)
- iii. AQAR 12-13 (03/03/2016)
- iv. AQAR 13-14 (03/03/2016)

1.9 Institutional Status

University State  Central  Deemed  Private

Affiliated College Yes  No

Constituent College Yes  No

Autonomous college of UGC Yes  No

Regulatory Agency approved Institution Yes  No

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education  Men  Women

Urban  Rural  Tribal

Financial Status Grant-in-aid  UGC 2(f)  UGC 12B

Grant-in-aid + Self Financing  Totally Self-financing

1.10 Type of Faculty/Programme

Arts  Science  Commerce  Law  PEI (Phys Edu)

TEI (Edu)  Engineering  Health Science  Management

Others (Specify)

**BSC (IT) , BSC (CS), BMM, BMS, M.com, Msc(IT)**

1.11 Name of the Affiliating University (for the Colleges)

**University of Mumbai**

1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University	N.A.		
University with Potential for Excellence	NA	UGC-CPE	NA
DST Star Scheme	NA	UGC-CE	NA
UGC-Special Assistance Programme	NA	DST-FIST	NA
UGC-Innovative PG programmes	NA	Any other ( <i>Specify</i> )	NA
UGC-COP Programmes	NA		

## **2. IQAC Composition and Activities**

2.1 No. of Teachers	14
2.2 No. of Administrative/Technical staff	2 – Office & 01 Library
2.3 No. of students	02
2.4 No. of Management representatives	01
2.5 No. of Alumni	02
2.6 No. of any other stakeholder and community representatives	-
2.7 No. of Employers/ Industrialists	-
2.8 No. of other External Experts	-
2.9 Total No. of members	23
2.10 No. of IQAC meetings held	01

2.11 No. of meetings with various stakeholders: No.  Faculty   
 Non-Teaching Staff  Students  Alumni  Others

2.12 Has IQAC received any funding from UGC during the year? Yes  No   
 If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.  International  National  State  Institution Level

(ii) Themes

2.14 Significant Activities and contributions made by IQAC

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year \*

Plan of Action	Achievements
Promote Use of ICT	10 Computers purchased during year
Strengthen Library	Over 1000 new books purchased

\* Attach the Academic Calendar of the year as Annexure.

2.15 Whether the AQAR was placed in statutory body Yes  No

Management  Syndicate  Any other body

Provide the details of the action taken

## Part – B

### Criterion – I

#### I. Curricular Aspects

##### 1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	-			-
PG	02		02	
UG	06		05	
PG Diploma	-			-
Advanced Diploma	-			-
Diploma	-			-
Certificate	14		14	
Others	-			
<b>Total</b>	22			
Interdisciplinary	UPSC/MPSC-1			01
Innovative	NCPUL-1			01

##### 1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

##### (ii) Pattern of programmes:

Pattern	Number of programmes
Semester	CBGS0-08
Trimester	
Annual	

1.3 Feedback from stakeholders\* Alumni  Parents  Employers  Students

**(On all aspects)**

Mode of feedback : Online  Manual  Co-operating schools (for PEI)

*\*Please provide an analysis of the feedback in the Annexure*

##### 1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

Syllabus Revision was carried out at different levels by the University.

##### 1.5 Any new Department/Centre introduced during the year. If yes, give details.

No New Department or center has been started in the last academic year by the College

## Criterion – II

### 2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
17 07	Aided- 15 Unaided-07	02		

2.2 No. of permanent faculty with Ph.D.

05

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
Aided- 17	04							17	04
Unaided-07	04							07	04

2.4 No. of Guest and Visiting faculty and Temporary faculty: 32

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended	4	7	12
Presented papers		12	4
Resource Persons			

2.6 Innovative processes adopted by the institution in Teaching and Learning:

Coaching and counseling is given to the students, Faculty uses Power presentation, overhead projectors in teaching, study visits and tours are arranged to enhance learning in addition to traditional teaching with chalk and talk method.

2.7 Total No. of actual teaching days

180 days

during this academic year

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

Where possible Viva , interview & oral on the subject



2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

	01	
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2.10 Average percentage of attendance of students

60-75%
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2.11 Course/Programme wise distribution of pass percentage :

Title of the programme	Total no. of students appeared	Pass %
T.Y.B.COM	307	51.47
T.Y.B.MS	58	29.31
T.Y.B.M.M	17	52.94
T.Y.B.Sc.(IT)	41	50.00
T.Y.B.S.c.(COMP.SCI)	30	28.57

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes :

- |   |
|---|
| <ul style="list-style-type: none"> <li>• Feedback of the teachers is taken from students and communicated to them accordingly</li> <li>• Evaluation of teachers is done by self-appraisal forms filled for API</li> <li>• Guest lecturers/seminars are initiated for teachers and students</li> <li>• Principal's meet with DR and students council students regularly</li> </ul> |
|---|

2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	02
UGC – Faculty Improvement Programme	
HRD programmes	
Orientation programmes	01
Faculty exchange programme	
Staff training conducted by the university	
Staff training conducted by other institutions	
Summer / Winter schools, Workshops, etc.	

Others	
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2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	20	09	08	
Technical Staff	03			

## Criterion – III

### 3. Research, Consultancy and Extension

#### 3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

IQAC has recommended formation of a Research Cell & also recommended for applying for Research Center to promote Research in the Institution.

#### 3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

#### 3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

#### 3.4 Details on research publications

	International	National	Others
Peer Review Journals			
Non-Peer Review Journals		18	
e-Journals		3	
Conference proceedings		5	

#### 3.5 Details on Impact factor of publications:

Range  Average  h-index  Nos. in SCOPUS

#### 3.6 Research funds sanctioned and received from various funding agencies, industry and other organizations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	-	-	-	-
Minor Projects	-	-	-	-
Interdisciplinary Projects	-	-	-	-
Industry sponsored	-	-	-	-
Projects sponsored by the University/ College	-	-	-	-
Students research projects <i>(other than compulsory by the University)</i>	-	-	-	-
Any other(Specify)	-	-	-	-
Total	-	-	-	-

3.7 No. of books published i) With ISBN No.  Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP  CAS  DST-FIST   
 DPE  DBT Scheme/funds

3.9 For colleges

Autonomy  CPE  DBT Star Scheme   
 INSPIRE  CE  Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences

organized by the Institution

Level	International	National	State	University	College
Number					06
Sponsoring agencies					Mgt

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations International  National  Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs :

From Funding agency  From Management of University/College

Total

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	-
	Granted	-
International	Applied	-
	Granted	-
Commercialized	Applied	-
	Granted	-

3.17 No. of research awards/ recognitions received by faculty and research fellows  
Of the institute in the year

Total	International	National	State	University	Dist	College

3.18 No. of faculty from the Institution who are Ph. D. Guides and students registered under them

1

5

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF  SRF  Project Fellows  Any other

3.21 No. of students Participated in NSS events:

University level  State level   
National level  International level

3.22 No. of students participated in NCC events:

University level  State level   
National level  International level

3.23 No. of Awards won in NSS:

University level  State level   
National level  International level

3.24 No. of Awards won in NCC:

University level  State level   
National level  International level

3.25 No. of Extension activities organized

University forum  College forum   
NCC  NSS  Any other

### 3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

- 1) Tie up with BMC & MDACS for spreading awareness programs on HIV AIDS and prevention of MALARIA , Dengue in lane no: 13 of Kamathipura (adopted area)
- 2) Tie up with BMC for Voter enrollment programs in the adopted area
- 3) Tie up Sir JJ Hospital & State Blood Transfusion Council Maharashtra for organising blood donation camps & Thalesima awareness programs.
- 4) Tie up with NGO United Way for creating awareness on water borne deceases in the adopted area.

## Criterion-IV

### 4. Infrastructure and Learning Resources

#### 4.1 Details of increase in infrastructure facilities

Facilities	Existing	Newly created	Source of Fund	Total	Remark
Campus area	1580 Sq. Mtrs	--	College & H.O. Funds	1580 Sq. Mtrs	
Class rooms	16	--	College & H.O. Funds	16	--
Laboratories (Computer Lab & Electronic Lab )	04	--	College Funds	04	
Seminar Halls	01	--	College Funds	01	--
No. of important equipments purchased $\geq$ (1-0 lakh) during the current year.	19 01 01 01	08 – Air Condition 01- Refrigerator 01- Vacuum Cleaner 01 – DVR 16 Channel	College Funds	27 01 02 01	(Old Refrigerator was replaced against new one under Buy Back Scheme)  (Old DVR is discarded as it completely dead and fully not functioning)
Value of the equipment purchased during the year (Rs. In Lakhs)	--	Air Condition: 180416 Refrigerator : 13000 Vacuum Cleaner:19980 DVR : 8500	College Funds	221896	
Others (Computers, Printers, Scanner and other parts)	--	05 – Computers: 151255 05 – Computers, Printers, Scanners : 126195	College Fund and UGC Funds	277450	

#### 4.2 Computerization of administration and Library

The Administrative office including Principal's Cabin, Library and Professional Section office and Co-ordinator's Cabin (4<sup>th</sup> Floor) are fully computerized. In each department i.e (Office, Staff Room & Professional Section) are fully connected with WiFi enabled. However in every department staff has been provided a computer with full internet facility. In library there is a research cell for the teaching and non-teaching staffs with 03 computers with fully internet and Printing facility. The library has OPAC (Online Public Access Catalogue) system. It is well equipped with latest books and renowned Indian and foreign Professional Journals. All the records of students and other correspondences are easily accessible and transferable.

#### 4.3 Library services:

	Existing		Newly Added		Total	
	No.	Value	No.	Value	No.	Value
<b>Text Books</b>	7935	4819633	996	162012	8931	4981645
<b>Reference Books</b>	15311	9088085	113	66349	15424	9154434
<b>E-Books</b>	--	--	--	--	--	--
<b>Journals</b>	62	69876	01	1600	63	71476
<b>E-journals</b>	--	--	--	--	--	--
<b>Digital Database</b>	--	--	--	--	--	--
<b>CD &amp; Video</b>	--	--	--	--	--	--
<b>Others (specify)</b>						
<b>1) Book Bank</b>	2869	2094662	3586	484063	6455	2578725

#### 4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centers	Computer Centers	Office	Departments	Others
<b>Existing</b>	147	104	147	05	03	07	121	08
<b>Added</b>	10	05	-	-	-	05	-	-
<b>Total</b>	157	109	157	05	03	12	121	8



#### 4.5 Computer, Internet access, training to teachers and students and any other programme for technology up gradation (Networking, e-Governance etc.)

- ✓ The entire college office and each department are fully connected with WiFi enabled (03 MTNL Lines).
- ✓ All the computers in Computers Lab1, Lab2, Lab3 and Electronic Lab are fully internet enabled with LAN which would accommodate around 100 students.
- ✓ Beside MTNL Lines 03 TATA Phone Dongle is provided to the teaching staff members for downloading research material
- ✓ The College has 08 interactive projectors available for teaching to the students with latest configuration (I-5).
- ✓ UGC Sponsored SOUL Software is available in the Library.
- ✓ Library has a OPAC (Online Public Access Catalogue) Service for students.
- ✓ Library has Online Institutional Membership of British Library and American Centre Library.
- ✓ N-LIST : National Library and Information Service Infrastructure for Scholarly Content by UGC – INFONET. Extending access to e-resources to colleges under UGC-INFONET Digital Library consortiums. (Under this scheme teaching and non-teaching staff members can access to scholarly information for all educational institutions). All teachers have been provided users IDs and passwords list.

#### 4.6 Amount spent on maintenance in lakhs:

i. ICT (including E-learning Setup)	8,53,064.00
ii. Campus Infrastructure and facilities	2,53,045.00
iii. Equipments	2,21,896.00
iv. Others (NEW Computers)	2,77,450.00
<b>Total `</b>	<b>16,05,455.00</b>

## Criterion – V

### 5. Student Support and Progression

#### 5.1 Contribution of IQAC in enhancing awareness about Student Support Services

The committees to provide support services and to create awareness among students.

- Student council.
- Magazine committee.
- Women's Development Cell.
- National Services Scheme (NSS).
- Nature club.
- Remedial Coaching Committee.
- Career Guidance and Placement Cell.
- Gymkhana Committee.
- Orientation Committee.
- Book Bank Committee.
- Anti Ragging Committee.
- E-Learning Committee.
- Grievances Redressal Cell.
- Students Aid fund and scholarship committee.
- Counseling and vocational guidance cell.
- Language and personality development cell.
- Cultural committee & Seerat committee.

Apart from above mentioned committees every department has a association through which various programs – academic, curricular and co-curricular are organized which provide further support.

#### 5.2 Efforts made by the institution for tracking the progression

To track the progress activities are conducted at two stages; In-college and Post-college.

In-College:

1. Subject-wise attendance analysis is done to improve attendance by generate warning list, black list and counseling.
2. Subject wise, semester wise and year wise in-depth result analysis.
3. Analysis of students feedback form twice in a semester to identify key areas.
4. Arrangement of remedial lectures for academically weak vernacular students.
5. PTA meeting to update the college development and student's progress and development.
6. CR and DR meeting to strengthen the development action plan.
7. Departmental meeting to discuss activities to be conducted for improvement.
8. Exam orientation and guidance lecture for all final year students.
9. Book bank facility for financially weak students.

Post College

1. Alumni Association; annual meeting to discuss their role in quality improvement.
2. MIS reports from various institutes to track student's further education.
3. Personal contact and use of social media to track the professional career of individual students.

#### 5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
1815	147	NIL	180

#### (b) No. of students outside the state

39

(c) No. of international students

1

Men	No	%	Women	No	%
	1483	76		479	24

Last Year						This Year					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
1977	NIL	01	12	NIL	1990	1960	NIL	NIL	02	NIL	1962

Demand ratio

Dropout %

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

Maulana Azad free coaching classes for civil and allied services for minority students.

No. of students beneficiaries

5.5 No. of students qualified in these examinations

NET  SET/SLET  GATE  CAT   
IAS/IPS etc  State PSC  UPSC  Others

5.6 Details of student counseling and career guidance

1. Campus interview and career guidance session on "Career in airline and air force sector".
2. Seminar to create awareness about Investment opportunities in share market.
3. Campus Placement drive conducted by ICICI prudential.
4. Talk show by financial expert (CA) Mr. Nisar Merchant on Indian Union Budget to highlight the key objectives.
5. Guidance lecture on "career options in Software testing" for B. Sc. IT students.
6. Workshop on pre-placement requirement by Tech-Mahindra.

No. of students benefitted

60

### 5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
4	6	6	NIL

### 5.8 Details of gender sensitization programmes

1. CWDC organized Workshop on self defense mechanism for female students.
2. Awareness program on the "Role of College women Development Cell" to highlight the female oriented welfare programs and mechanism to prevent sexual harassment.
3. NSS conducted a Thelisima and hemoglobin check-up camp for female students.

### 5.9 Students Activities

#### 5.9.1 No. of students participated in Sports, Games and other events

State/ University level  National level  International level

#### No. of students participated in cultural events

State/ University level  National level  International level

#### 5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level  National level  International level

Cultural: State/ University level  National level  International level

5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	24	146910
Financial support from government	1	3061
Financial support from other sources	23	305485
Number of students who received International/ National recognitions	NIL	NIL

\* 319 applications were send to MOMA for post matric scholarship.

5.11 Student organised / initiatives

Fairs : State/ University level  National level  International level

Exhibition: State/ University level  National level  International level

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed: NO- Major grievances were brought to the notice of the Institution.

## Criterion – VI

### **6. Governance, Leadership and Management**

6.1 State the Vision and Mission of the institution

#### **VISION Statement of the Institute**

To bring out the Muslim Community from the quagmire of poverty and educational backwardness and encourage, enlighten and prepare all its members to be useful citizens who will contribute to make a prosperous, healthy and strong nation and to promote National Integration by giving equal opportunity to all communities for their promotion and progress.

#### **MISSION Statement of the Institute**

To impart quality higher education in Commerce, Management, IT And Mass Media to students of all communities and those of the Muslim community in particular, to be competent, dedicated and responsible citizens who shall also be the harbingers of Secularism and National Integration to the complete satisfaction of all stakeholders

6.2 Does the Institution has a Management Information System

1. Activity Reports are prepared by the teaching faculty and discussed with the Principal on a monthly basis.
2. Half yearly LMC meetings are held for checking the progress made by the Institution

6.3 Quality improvement strategies adopted by the institution for each of the following:

#### 6.3.1 Curriculum Development

1. Dr Shaukat Ali, HOD, Commerce and an Associate Professor is contributing to academics in several ways:
  - a) Has devised curriculum for the subject of Strategic Management for the M.Com- I. Students.
  - b) Is the Member of the Board of Studies of the Mumbai University.
  - c) Is a member of the Local Inquiry Committee for affiliation to courses like MCom., BMS and PhD Centre.
  - d) A Resource Person at several Workshops, Conferences and other Academic Proceedings
  - e) Has guided five PhDs and is a Project Guide for MBA of the YCMOU.
2. Dr M Hanif Lakdawala, Assistant Director, Professional Section is in the syllabus revision committee for Bachelor in Mass Media. He is chairperson for the following subjects:
  - a. Media Planning and Buying
  - b. Digital Media
3. We have internal Board of Studies for BMS, BMM, IT, and CS for designing value added inputs for the curriculum along with the industry exposure from time to time.
4. From Current academic year we have started Certificate course in Journalism students where subjects are taught by the Industry experts.

### 6.3.2 Teaching and Learning

- a. PEER TUTORIALS: The toppers from each class conduct peer tutorials for the average and below average students of the same class
- b. Academic Monitoring and Improvement Cell (AMIC) through out the year evaluate, monitor and implement measures to improve the academic standard.
- c. Learning through field exposure–Field exposure provided through social survey, opinion polls, case study, industrial visit and fieldwork.
- d. Insightful Learning is facilitated through project work, on-the-job study, and socio-economic forums.
- e. Consequential learning is initiated through funnel teaching and defined library assignments, Focus group discussion, seminars, debates, quiz, viva, etc.
- f. Academic plan is prepared by the end of the April for forthcoming academic year. By deliberating on the events planned during the academic year, the departmental academic calendar prepared by each department serves as the base for the IQAC to prepare the composite academic calendar of the institution.
- g. Internal faculty development programs are organized once every Semester.
- h. All teachers attend orientation programme and Refreshers courses regularly to upgrade their knowledge and teaching skills.
- i. Book bank facilities are provided to the students
- j. Weekly examinations are conducted for final year students of all programs
- k. Students are guided, motivated and coached to participate in a slew of intercollegiate initiatives and festivals to get the exposure.
- l. Basic training in imparted to students on the MS Office and other MIS software.
- m. Bridge course is conducted by all departments at the beginning of academic year.
- n. Reinforcements to what the students have learnt in the classroom are provided through the following activities:
  - i. Exhibitions, debates, workshops, quiz and Tutorial classes etc.
  - ii. Assigning of project works and report writing exercises.
  - iii. Screening of Films based on novels and dramas based on syllabus; and
  - iv. Guest Lectures.

### 6.3.3 Examination and Evaluation

- a. Credit Based Grading System (Semester wise) is followed and grades are allotted as per marks scored.
- b. Internal tests are conducted regularly for evaluating the performances in theory and practical.
- c. After result declaration in each Semester both internal as well as external, the Principal and the Heads of Department monitor the performance of the students by making an analysis for gaining continuous feedback for quality enhancement and productive learning.
- d. College regularly conducts various examinations for final year students for various courses offered by University of Mumbai.
- e. Question papers for internal evaluation are prepared by staff members of respective subjects, under the guidance of Head of Departments.
- f. Faculty members are actively involved in the confidential examination work at the affiliating University. This includes paper setting, assessment, revaluation and moderation during the central assessment programmes (CAP) conducted by the affiliating University at various centers.
- g. Multiple Choice Questions (MCQ) Test are compulsorily incorporated for the Environmental Awareness Course Examination at the second year undergraduate courses.
- h. Photocopies of answer books are provided to student candidates of various examinations on request at the first year level.

### 6.3.4 Research and Development

- a. Our college has a very prestigious Research project titled 'Research Centre for Economic Development and Community Welfare (REDCW)'. REDCW mission is to study how various communities in Mumbai interact with each other.  
Few research projects are initiated by the unaided section
- b. College has an approved research centers in Commerce
- c. Staff obtained PhD Degree : 2
- d. Guidance for improving Academic Performance Indicators (API) by various means is provided to the faculty.
- e. Library and laboratory facilities are upgraded by addition of learning resources and instruments.
- f. Faculty is motivated and encouraged to offer their expert services as resource persons, experts and chairpersons whenever invited. Leave is granted to them on priority.



### 6.3.5 Library, ICT and physical infrastructure / instrumentation

- a. Library system in the whole campus is linked (LAN). Computers and internet facility is provided.
- b. INFLIBNET with SOUL software is available for online references.
- c. Majority of the class rooms are ICT enabled in the unaided section.
- d. Book bank facility is provided to the students
- e. Library timing are extended during examination and it function from 7:00 am to 11:30 pm as a reading room for those students who do not have studying environment at home.
- f. Display of new arrivals.
- g. Direct access to books and magazines.
- h. Purchase of books and magazines on regular basis.
- i. The Library Committee plans for the development and proper functioning of the College library and takes effort for maximum utilization of library facility to students. We also have local libraries maintained by various departments typically known as “departmental library”.
- j. Bar-coding system is used for all the books in the library.

### 6.3.6 Human Resource Management

- a. Student Aid Fund: This year we have disbursed Rs 146510 towards payment of Fees.
- b. Total Number of Students benefitted : 24
- c. Employees credit society disbursed loan at zero interest to non teaching staff.
- d. Registrations Fees for attending workshop, seminar and Conference are reimbursed by the College.
- e. The IQAC constitutes various committees during the academic year taking into account the interest and caliber of the faculty members known to them and/or on their special request. This is to ensure active and effective participation of faculty in different activities close to their heart.
- f. The teaching and administrative and supporting staff is encouraged to attain higher qualifications along with their duties on.
- g. Regular health check up for both students and staff

### 6.3.7 Faculty and Staff recruitment

- a) Recruitment of faculty and staff members is conducted by following the official and due procedure which confirms to the directives of the University Of Mumbai and/or the State department of higher education / and or Joint Director.
- b) The selection committee is constituted involving all the standard constituents to ensure the selection strictly on the basis of pure merit.
- c) The same procedure is adopted for the recruitment of staff (part time / full time / teaching / support) for the self-financing courses too.

### 6.3.8 Industry Interaction / Collaboration

- a. Internal Board of Studies (BOS) for each stream has adequate representatives from the cross section of Industry. Many of the industry professionals are members of our BOS as well a many are invited to attend meeting of BOS as invitees. These professionals give us valuable insight into the functioning, working and requirement of the industry.
- b. Many industry professional visits our college as guest faculty and deliver application oriented lecture/ talks and give demonstration.
- c. Periodic visit to various industries giving students the first hand exposure and its functioning.
- d. The placement cell of the college maintains a cordial and professional relationship with the industry by inviting them for campus recruitments. The standard operating procedure for the placement activity is strictly followed. The requirements are communicated to the students by way of notices of the same with sufficient time and the industries are communicated the specializations of the candidates.
- e. Students visiting various Industry to get sponsorship for our various annual intercollegiate events.
- f. In the current Academic year the following companies visited our campus to conduct placement interviews : ICICI Prudential , TCS, Wipro, L&T, Etc
- g. Summer internship is arranged for interested students in various industries.
- h. The college alumni contributes in effecting collaborations with the industry and facilitates conduction of study tours to the Banking sectors, IT sector industries and National Laboratories / institutions such as NCL, RBI and BSE etc.

### 6.3.9 Admission of Students

- a. As per University guidelines and Govt. rules
- b. The IQAC prepares the plans and strategies related to admission in consultation with the Principal. Admission committee with several sub-committees is constituted to facilitate the admission process at all level and all courses.
- c. The college prospectus is prepared and printed to serve as a ready reckoner for instant references of programs available, optional and specialization courses available, subject combination, eligibility requirements and fees etc.
- d. HOD's of various faculties are involved in the admission process to ensure its smooth conduct.
- e. Single Window System is arranged for undertaking all the admission steps such counseling / guidance for selection of programmes /subject/courses, eligibility verification, submission of documents, payment of fees and issue of fee receipt and identity cards.
- f. Easy Installment facility is made available to all students as majority of the students belong to the economically weaker sections.

### 6.4 Welfare schemes for

Teaching	<ol style="list-style-type: none"> <li>a. Advance payment against the salary.</li> <li>b. Assistance to avail loan from banks.</li> <li>c. A Staff Welfare committee organizes programmes for the staff welfare such as health related issues, stress management etc.</li> <li>d. Maternity Leave</li> </ol>
Non teaching	<ol style="list-style-type: none"> <li>a. Advance payment against the salary.</li> <li>b. Assistance to avail loan from banks.</li> <li>c. Free uniforms for supporting staff.</li> <li>d. A Staff Welfare committee organizes programmes for the staff welfare such as health related issues, stress management etc.</li> <li>e. Employees' credit society disbursed loan at zero interest to non teaching staff.</li> <li>f. Maternity Leave</li> <li>g. Fee concessions to staff wards</li> </ol>

Students	<ul style="list-style-type: none"> <li>a. Workshops are organized to guide students for the NET/SET and General competitive examinations leading to their success.</li> <li>b. Coaching for UPSC/MPSC and Maharashtra state police prerecruitment are conducted by the NCPUL Guidance Centre for Competitive Examination operational at our college.</li> <li>c. Installment facility is provided for fee payment.</li> <li>d. Facilities like 'Earn while you Learn' and 'Book Bank' scheme are provided to deserving students.</li> <li>e. Women's Development Cell organizes workshops on Health and Hygiene especially for the girls and the lady staff.</li> <li>f. Blood donation camps are conducted in which hemoglobin levels are checked</li> <li>g. There is a doctor on call in case of emergencies.</li> <li>h. College gymkhana is there for indoor and outdoor games.</li> </ul>
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6.5 Total corpus fund generated

NIL

6.6 Whether annual financial audit has been done

Yes

No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No	No	No	
Administrative	YES	YES	YES	

6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes

Yes

No

For PG Programmes

Yes

No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

- a. University of Mumbai uploads most of the question papers of examination & are downloaded by College Registrar by using secret code which is created by University of Mumbai.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

NA

6.11 Activities and support from the Alumni Association

1. Alumni is the member of our internal Board of Studies
2. Active involvement in placement initiatives
3. Some alumni are also invited to deliver the lectures in their chosen field of expertise
4. Some alumni help the college in our intercollegiate activities such as Jashn-e – Anjuman, Fusion, JAM, BLITZ, AP T-10, TechCzar
5. Many of our Alumni are actively participating in our MENTOR Program: Mentor Program provides mentees access to experienced mentors who can contribute to their professional and personal development. The program provides a platform for mentees to realize their potential by enabling personal and professional relationships with mentors, who act as role models and provide guidance to them. It offers opportunities to develop business contacts, access industry information, and gain valuable insights from experienced and successful Professionals.

#### 6.12 Activities and support from the Parent – Teacher Association

- a. Suggestions to improve the academic climate of the college are collected through Parent – Teacher Meetings.
- b. Parenting workshops are regularly organized
- c. Parents are actively involved during result distribution and analysis of students' performance.
- d. Regular feedback is given by parents in the form of phone calls and one to one interaction in the unaided section.

#### 6.13 Development programmes for support staff

- a. Counseling Session on Stress Management for Class 3 & 4 Staff Members are periodically organized.
- b. Skill developments programs are periodically conducted motivating them to take skilled oriented work such as painting etc.
- c. College organised a disaster management programme and fire drill demonstration for the support staff.

#### 6.14 Initiatives taken by the institution to make the campus eco-friendly

- a. Principal take personal interest in maintaining the lush GREEN CAMPUS
- b. Dust bins are provided at prominent locations in the premises which are cleared regularly. The garbage is segregated in to dry, wet and then disposed-off in eco-friendly manner.
- c. Vehicle pooling is practiced by several staff clusters who reside in the same locality. This is done by prior planning among those interested. Requests for slight change and approval for mutual exchange of workload in the timetable are also entertained to ensure this ecofriendly practice. Besides being economical, it reduces air pollution thereby cutting down the carbon print and relieves the burden of driving/riding vehicles in the crowded urban roads
- d. Planting fruit-trees in the campus by the staff of the college.

## Criterion – VII

### 7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

**Some of the innovative practices launched during the academic year are as follows:**

- a) **Electronic Notice Boards:** In order to promote use of ICT, the Institution has launched use of electronic boards just outside the college office which would display important notices pertaining to examination i.e. Time Table, last date for filling exam forms, and other important information which is useful for the students. Some of these notices were also put on the College Web site, to make information easily available to the students. This practise has relieved one person who was attending only to answer student queries on routine matters. It has also helped student to access important information without approaching any particular person.
- b) **Self Declaration :** To promote self evaluation , from the current academic year we have introduced ‘ SELF DECLARATION’ for unaided section, through which every faculty evaluate their time in- time out, Number of lectures taken, number of lecture missed, reason for missing lectures, syllabus units completed, syllabus units remaining . Corrective measures are initiated based on the data collected. Self declaration is not documented nor does the declaration go in any kind of record. It remains with the faculty. Weekly discussion with the Principal on the SELF DECLARATION leads to corrective measures.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

Plan of Action	Outcome
a. Academic plan is prepared at the beginning of the year in the form of academic calendar to perform the different curricular and co curricular activities	It resulted in the smooth conduction of all the academic activities
b. Career Guidance Lecture	Our faculty and students visited ten Junior colleges and conducted career guidance lecture and distributed a comprehensive career information brochure to these students.
c. Organization of multiple sporting events (local and Intercollegiate) with special impetus to participation of our students	Students of our college exhibited brilliant performances by winning various medals from Basketball to marathon etc
d. Organization of extension activities and participation in 'Swachh Bharat Abhiyan'	Department of Commerce and economics organized an exclusive exhibition on various issues on ENVIRONMENT enabling students to showcase their talents. NSS volunteers Participated in 'Swachh Bharat Abhiyan'
e. Industrial visits were organized for our students	Visit Media, IT, Production, Manufacturing etc industries were identified and visits to these industry were organized for the exposure of BMM, BMS, IT, CS students and excursion cum study tours for general students were organized.



f. Intercollegiate Festivals for Commerce, BSc IT, BSc CS, BMM, BMS	<p>College organises Intercollegiate festivals.</p> <ol style="list-style-type: none"> <li>1. Jashn e Anjuman for the entire College</li> <li>2. JAM: By BMM students for BMM colleges across Mumbai</li> <li>3. FUSION: By BMS students for BMS colleges across Mumbai</li> <li>4. Blitz: By BSc IT students for BSc IT colleges across Mumbai</li> <li>5. TechCzar : By BSc CS students for BSc CS colleges across Mumbai.</li> </ol> <p>These intercollegiate events are organized to provide platform to our own students as well as students across Mumbai to showcase their talent and creativity. On an average 1000 to 1500 students from across 35-40 colleges participate every year. The events is combination of various competition based on skills and presentation</p>
g. AP T10	An intercollegiate 10 over cricket competition was organised. 15 teams participated.
h. Marketing Club	This year we planned and started Marketing club to help our BCOM, BMM, BMS, BSC IT and BSc CS students to identify any product and start reselling it after Branding.
i. YES I CAN HELP	<p>Every year we identify one social issue and motivate each student to purchase and post Five postcards to their relatives or contacts. Students.</p> <p>Total Post card posted: 5800</p> <p>The THEME FOR THE CURRENT YEAR WAS :</p> <p><b>Please follow traffic rules and protect life</b></p>

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

<p><b>I. Book Bank Scheme for large number of student</b></p> <p><b>II. Environmental &amp; Social Awareness Programs for Students &amp; Community</b></p> <p><b>Details given in Annexure .III</b></p>
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*\*Provide the details in annexure (annexure need to be numbered as i, ii,iii)*

7.4 Contribution to environmental awareness / protection

- a. For 10<sup>th</sup> Year running our students launched eco-friendly Bakra-aid; Our students launched multi media campaign and padyatra in Nine Muslim Majority Neighborhood.
- b. Green Audit of the campus conducted ( Both water and electricity)
- c. Energy conservation measures for reducing consumption of energy undertaken and all air-conditions are set at 25° C
- d. Water economizing faucets have been installed to conserve water.

7.5 Whether environmental audit was conducted? Yes  No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

- 1. A detailed SWOT analysis is done periodically. Details given in Annexure - IV
- 2. 'Seerat Competition to promote universal brotherhood' & Communal Harmony: Being a Muslim Minority Institute, 'Seerat-un-Nabi' – a State Level Elocution Competition – is organized in Honor of Prophet Mohammed (pbuh) to promote universal brotherhood and to inculcates moral values.

8. Plans of institution for next year

- a. To make campus more Gender sensitive
- b. To enhance social outreach programs
- c. To strengthen Alumni interface
- d. To increase interface with industry

Name Prof. J. Haroon Khan

Name Dr. Shaikh Mahmood Hasan

Principal

Anjuman-I-Islam's

Akbar Peerbhoy College of Com. & Eco

M. S. Ali Road, Do Taluk, District - 008

Signature of the Chairperson, IQAC

Signature of the Coordinator, IQAC

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**Abbreviations:**

CAS	-	Career Advanced Scheme
CAT	-	Common Admission Test
CBCS	-	Choice Based Credit System
CE	-	Centre for Excellence
COP	-	Career Oriented Programme
CPE	-	College with Potential for Excellence
DPE	-	Department with Potential for Excellence
GATE	-	Graduate Aptitude Test
NET	-	National Eligibility Test
PEI	-	Physical Education Institution
SAP	-	Special Assistance Programme
SF	-	Self Financing
SLET	-	State Level Eligibility Test
TEI	-	Teacher Education Institution
UPE	-	University with Potential Excellence
UPSC	-	Union Public Service Commission

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Annexure-I

Academic Calendar – 2014-2015

<u>Month / Date</u>	<u>Name of the event</u>	<u>Event in AVc /Audi</u>	<u>HOD / Chairperson</u>
9 <sup>th</sup> June 14	College Re-opens		
10 <sup>th</sup> June 14	IQAC Meeting	Conference Room	IQAC- Mr. S. Naik
5 <sup>th</sup> July 14	Exam Committee Meeting	Conference Room	Exam Chairman
6 <sup>th</sup> Aug 14	Software Testing – guidance lecture – BSC (IT) – visiting	Fourth floor – IT Class	Lecture by Chirag varty – Director Quantspire
7 <sup>th</sup> Aug 14	Placement Interviews – BSC (IT) & (CS)	Fourth floor	Tech Mahindra & others
11 <sup>th</sup> Aug 14	PTA – F Y B.Com	Respective Class rooms	PTA - Chairman
15 <sup>th</sup> Aug 14	Independence Day Celebration	College Campus/Ground	NSS – Prof. Kirti
3 <sup>rd</sup> Sept 14	Guest Lecture on – Investment in Share Market by Hemant Kale (Awareness)	Room No : 17	Accountancy Association
3 <sup>rd</sup> Sept 14	Exhibition on “Be Environment Friendly”	College Auditorium	EVS Dept- Dr.Smita
4 <sup>th</sup> Sept 14	Mathematical Quiz	Room No: 13	Maths Dept
10 <sup>th</sup> Sept 14	Letter Writing Competition	College Auditorium	BC - Dept
13 <sup>th</sup> Sept 14	Self Defense Mechanism for Female students	College Auditorium	CWDC
16 <sup>th</sup> Sept 14	Blood Donation Day	College Auditorium	NSS- Prof. Kirti
30 <sup>th</sup> Sept 14	Awareness on Gandhian Thoughts	College Auditorium	NSS – Prof. Kirti
	Sem – I & III Exams		
17 <sup>th</sup> Oct 14	Diwali Vacations – begins		
10 <sup>th</sup> Nov 14	College Re-opens		
26 <sup>th</sup> Nov 14	“Samvidan Divas”	College Audi	NSS

<u>Month / Date</u>	<u>Name of the event</u>	<u>Event in AVc /Audi</u>	<u>HOD / Chairperson</u>
26 <sup>th</sup> Nov 14	Placement Drive – ICICI Prudential	College Campus	
4 <sup>th</sup> Dec 14	Gender Sensitization – Save Girl Child – QUIZ & Essay writing competition	College Audi	NSS & CWDC
9 <sup>th</sup> Dec 14	Industrial Visit	C-DAC – Pune	BSC (IT)
15 <sup>th</sup> Dec 14	Swatch Bharat Abhiyan	College Audi	Quiz Competition
18 <sup>th</sup> Dec 14	JAM – Inter Collegiate	College Campus	BMM
19 <sup>th</sup> Dec 14	FUSION – Inter Collegiate	College Campus	BMS
23 <sup>rd</sup> Dec 14	TECHZAR – Inter Collegiate	College audi	BSC
26 <sup>th</sup> Dec 14	Winter Break		
2 <sup>nd</sup> Jan 15	College Reopens		
15 <sup>th</sup> Jan 15	Communal Harmony Programs – Essay Writing	College Audi	NSS
24 <sup>th</sup> Jan 15	Industrial Visit	Pune – Film Archivies Goa – Coca Cola	BMM / BSC(CS)
26 <sup>th</sup> Jan 15	Republic Day Celebrations	College Campus	NSS
29 <sup>th</sup> -31 <sup>st</sup> Jan 15	a) Jashn e Anjuman b) Seerat Inter Collegiate Elocution c) Annual Inter Collegiate – Bait Bazi competition	College Auditorium College Campus	Cultural / Seerat Committee
2 <sup>nd</sup> Feb 15	Annual Sports Meet	Xaviers Ground	Gymkhana Committee
4 <sup>th</sup> Feb 15	Internal Exams – 25 marks		Exam Comm
4 <sup>th</sup> March 15	II & IV Sem End Exams-75 marks		Exam Comm

**Annexure-II**

**Analysis - Sample Feedback Form**

<b><u>Feedback of FY B.Com Students -2014-15</u></b>				
<b>Sr.No</b>	<b>Overall Infrastructure</b>	<b>Teaching Faculty</b>	<b>Co-op from supporting staff</b>	<b>Others</b>
1	3	4	3	4
2	3	5	3	3
3	3	4	4	3
4	3	5	4	3
5	2	5	3	4
6	4	5	3	3
7	3	4	3	3
8	3	4	3	3
9	3	5	4	3
10	3	4	3	3
11	3	5	3	3
12	2	4	2	2
13	3	5	3	3
14	3	4	3	2
15	3	5	3	3
<b>AVG</b>	<b>2.933</b>	<b>4.533</b>	<b>3.133333</b>	<b>3.000</b>

Feed back from Parents of FY B.Com students was obtained about the college & the faculty. The overall impression was that college has excellent teaching staff but needs to improve upon other aspects like Campus, and other infrastructure facilities offered to the students.

## Annexure - III

### Best Practice – I

**1) Title of the Practice: Book Bank Scheme for large number of students:**

**2) Goal (Objectives):** One of the main mission of the Institution is to help the poor students and ensure they are educated. Keeping this objective in mind the institution ensures that books are made available to as many needy students as possible.

**3) The Context:** A large number of students are coming from economically poor background, and hence are unable to even pay their fees. Some of these students are even forced to work in order to support their families for survival, and are also first generation learners. Since it is the mission of the Institution to bring these students from the quagmire of poverty, all efforts are made to ensure students are provided with all the possible support to make them graduates and help the cause of nation building. Book Bank scheme is unique in our Institution which is extended to a large number of students.

**4) The Practice:** The book bank scheme is executed through a book bank committee which ensures that maximum students are benefited through this scheme. Immediately after the admission at the beginning of the term, notices are issued asking the students to apply for the scheme. On receipt of the applications these application are scrutinized and books are distributed to the deserving & needy students after conducting personal interview of the students.

**5) Evidence of Success:** Over a period of time the Institutions has successfully increased the number of

Books which are distributed under the book bank scheme. More and more students have shown interest in availing the Facility and as such it has also contributed to the steady increase in the results of the college. The table below shows the Number of books distributed under book bank scheme during the year 2014-15

<b>Class</b>	<b>No' of Students</b>	<b>Number of books per student</b>	<b>Total Books</b>
<b>F Y B Com</b>	<b>209</b>	<b>11</b>	<b>2299</b>
<b>S Y B Com</b>	<b>153</b>	<b>10</b>	<b>1530</b>
<b>T Y B Com</b>	<b>165</b>	<b>16</b>	<b>2640</b>
<b>Other Classes</b>	<b>51</b>	<b>07</b>	<b>357</b>

A total of 6826 books were distributed to students under the book bank scheme.

**6). Problems Encountered & Resources Required:**

Identifying those who are really in need of this facility due the family back ground becomes a huge challenge. Some of the students may be really very very poor , so channelizing the resources to those who are desperately in need becomes a major problem as some times it may so happen that a slightly better off student may get the facility ahead of those who need it, but could not get the same.

Arrangement of funds for procuring more number for distribution to large number of economically backward students is a major requirement in the endeavor of the college to help the needy students and make higher education available to all those who are interested.

## **Best Practice – II**

### **1) Title of the Practice: Environmental & Social Awareness Programs for Students & Community**

**2) Goal (Objectives):** Institution has always strived hard to make its students sensitive to the needs of the Society. Its the vision of the founder of the Institution to not only impart subject knowledge , but also to make the learners responsible citizens of the country, who would learn from the institution and teach the fellow citizens outside the institution, those moral & social values which have been imbibed in them.

**3) The Context:** Institution is located in an area which is pre-dominantly inhabited by Minority Community & other communities which are basically illiterate. Since festival celebrations are a major social activities in our country the after effects of such festival celebrations result in lot waste being generated on the streets like, flowers & garlands after Ganapati immersion processions or Animal wastages of sacred Qurbani After Bakri-Ed. Institution has always played a major role in not only educating its students for a cleaner & Greener environment , but also aims at educating the people staying around the Institution through its students. The basic aim being to create Environmental awareness.

**4) The Practice:** Students from the college have launched a campaign in Muslim localities to create awareness on the importance of observing an eco-friendly Bakri Ed. College students launched a campaign to educate Muslims to keep animals away from public view to common facility centres, opt for professional butchers to slaughter the animals and clean up the mess.

Thus, a concept of ‘padayatra’ was evolved. Each padayatra consisted of a group of ten students in customized T-shirts with relevant slogans, educating the locals about the importance of cleanliness during the Bakri Ed rituals. “It immediately attracted attention. During the padyatra, we distributed an appeal in the form of handbills signed by the local well-known personalities mentioning dos and don’ts” .

Besides above, Students from the Institution also participated as NSS volunteers during Ganapati Immersion Processions, and help Local Police in maintaining the discipline as well as help the municipal authorities to clean up the roads after the processions.

**5) Evidence of Success:** During the padyatra, whenever the students came across Qurbani animals kept in open on roads and public pavements, they requested the person concerned to shift it to mutually agreed common premises such as warehouses, open maidan, community halls or Jamaatkhanas. The students even educated the members of posh housing societies. These posh societies who purchase dozens of animals, put their sacrificial animals outside in full view so that the entire neighborhood talks about it. The students persuaded such housing societies to hire the services of professional agencies or the local domestic help to clean the areas where the animals were kept, at least three times a day, so that there is no risk of any epidemic during Bakri Ed.

The masterstroke of the eco-friendly Bakri Ed movement was targeting Muslim housewives and requesting them to keep their neighborhood clean during the entire period. A group of five women students with the help of local contacts, first developed a network of women who will support them in launching a door to door campaign. “We educated housewives about the importance of maintaining the neighborhood clean when the Qurbani animals are kept before Bakri Ed, and on the days of Qurbani, as it directly affects them and their family’s health” said Arsi one of the students participating in the campaign. Using modern channels of communication such as sms, social networking websites, blogs and videos, these students are educating the young generation in taking up the cause in a big way. “This year, we have adopted five Muslim neighborhoods.



**6). Problems Encountered & Resources Required:**

Since the Institution is involved in a locality which is predominantly inhabited by people who are not educated, it's a huge task to approach all the residents in the vicinity as it is densely populated. Besides facing the local leaders and convincing them for such social awareness programs is also a huge problem.

Social Awareness programs requires involvement of manpower, and social contacts. Efforts are made by the institution to involve all those social workers and NGO's who are resourceful to participate in such awareness programs.

We made a beginning & We are sure one day we can boost that We are 100% successful in our efforts



## Annexure - IV

### SWOC Analysis of

#### Anjuman- I – Islams AKBAR PEERBHOY COLLEGE OF COMMERCE & ECO

Strengths	Weaknesses	Opportunities	Challenges
<ol style="list-style-type: none"> <li>1. Providing Education to the first generation learners and those from deprived class</li> <li>2. Reasonable good Capacity for IT Education.</li> <li>3. Brand Legacy (Management Trust has over 100 years experience).</li> <li>4. Qualified &amp; Dedicated Staff.</li> <li>5. Reasonable good Infrastructure.</li> <li>6. Fairly Good Academic Results</li> <li>7. Vision &amp; Goal oriented activities.</li> <li>8. Focus on all round development of students.</li> <li>9. Administration support from Anjuman I Islam.</li> <li>10. Achievers Staff &amp; Students.</li> <li>11. Well placed Alumni.</li> <li>12. Good Interaction with other institutions.</li> <li>13. Continuous self up gradation by staff members.</li> <li>14. Emphasis on use of Technology on day-to-day Teaching.</li> <li>15. Financial support to poor &amp; deserving students.</li> <li>16. Participation in inter collegiate activities.</li> <li>17. Good Facilities for sporting activities.</li> </ol>	<ol style="list-style-type: none"> <li>1. High Pupil-Teacher ratio.</li> <li>2. Narrow &amp; long entrance passage.</li> <li>3. Cannot maintain required area per child.</li> <li>4. Students are 1<sup>st</sup> Generation learners.</li> <li>5. Most students from vernacular medium</li> <li>6. College in a very congested area.</li> <li>7. Access road to the college encroached by the unauthorized hawkers</li> <li>8. Limited availability of Space, within in College premises.</li> <li>9. Since Affiliated College, limited academic, &amp; administrative freedom to take decisions.</li> </ol>	<ol style="list-style-type: none"> <li>1. Has huge scope to promote Higher education, among the Minority community &amp; back ward communities due to proximity to their settlements</li> <li>2. Rapid favourable changes in the Educational Scenario / Govt. Policies.</li> <li>3. Growing demand for Quality Schools / Education.</li> <li>4. Scope for charging fees in case of un-aided programmes/projects.</li> <li>5. Higher Demand for professional courses.</li> <li>6. Representations on BOS</li> <li>7. Scope for International Linkages.</li> <li>8. Scope to add more Courses to meet the demands of the learners.</li> </ol>	<ol style="list-style-type: none"> <li>1. Coping with the change in the overall academic &amp; Socio Economic environment.</li> <li>2. No Govt. Non Salary Grant since 2004.</li> <li>3. Stiff competition from local colleges</li> <li>4. Ecological / Environmental problems like Water logging, Traffic, Pollution, Congestion, Redevelopment etc.</li> <li>5. Changing demographic profile of parents.</li> <li>6. To improve upon the infrastructural &amp; other facilities to the learners.</li> <li>7. To reduce the dropout ratio specially among the minority communities.</li> </ol>