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Anjuman-I-Islam's

AKBAR PEERBHOY COLLEGE OF COMMERCE & ECONOMICS

NAAC Reaccredited College • Affiliated to University of Mumbai

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Since 1969

Ref. No.

18th Oct. 2023

DEGREE EXAMINATION NOTICE

REGULAR& ATKT EXAMINATION Oct. 2023 - TIME TABLE FYBCom. Sem. I

DAY	DATE	SUBJECT	TIME
Thursday	30 th Nov. 2023	Simancial Accountancy !	8.00 am to 11.00 am
Friday	1 st Dec. 2023	Buss. Economics I	8.00 am to 11.00 am
Saturday	2 nd Dec. 2023	Commerce I	8,00 am to 11.00 am
Monday	4 th Dec. 2023	E.V.S.	8.00 am to 11.00 am
Tuesday	5 th Dec. 2023	Maths& Stats ①	8.00 am to 11.00 am
Wednesday	6 th Dec. 2023	, Buss. Communication	8.00 am to 11.00 am
Thursday	7 th Dec. 2023	Foundation Course I	8.00 am to 10.30 am

Notes:

- 1. Regular students will be admitted on basis of their Identity Cards.
- 2. Hall tickets will be issued to ATKT students only, 3 days prior to examination.
- Seating Arrangement will be displayed on the day of Examination. Students must occupy their seats by 7.45am.
- 4. Examination will be conducted in Offline (written) mode.
- Details of FC projects will be communicated by subject teachers. Projects to be submitted in written (hard copy) format.
- Mobile Phones are NOT allowed in Examination Hall.

Chairman- Exam. Committee

Asso. Prof. Naik Sameer

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Prof. (Dr.) Shaukat Ali

FYBlom. Rog 4007709

REGULAR/ATKT- NOVEMBER 2023 SUBJECT: Financial Accounting

TIME: 3.00 HOURS

Q1; (A)MULTIPLE CHOICE QUESTION. (ANY TEN)

(10 Marks)

 Addition of a computer lab to the Revenue. 	b) Capital.		
c) Deferred revenue.	d) None.		損
Salaries and wages appear in	d) Thomas		
그림에 있었다면 하다면 하는 그는 그는 그는 그를 다 다 그는 그는 그는 그는 그를 다 다 했다면 하는 그를 다 다 했다.	b) Profit and loss ac.		
 a) Trading ac c) Balance sheet. 	d) Trial balance.		
Deprecation is allocated on the bas	N Same	183	
b) Value of assets	b) Area		
c) Light points	d) Nos of workers.		
4. Amount paid at the time of deliver			
	b) Down payment.		
 a) Cash payment. c) Advance payments. 	d) None of the above.		
5. The system which keeps records or			
a) Perpetual	b) Periodic		
c) Physical	d) None of the above		
6. The method which reflects the late	est purchase cost is		
a) FIFO	b) LIFO		
c) weighted average method.	d) None of the above.		
7. Cost of repairing of building			
a) Revenue	b) Capital		
c) Deferred revenue	d) None of the above		
Profit Increases			
a) Capital	b) Drawing		
c) Expenditure.	 d) None of the above. 		
Drawings are deducted from			
a) Sales	b) Purchases		
c) Capital	d) None of the above		
10.Manufacturing Account Balance is	b) Profit & loss Account		
a)Opening WIP	d) Trading Account		
c) Opening Finished Goods 11.Factory Shed is shown at	d) manig me		
a)Asset	b)Profit & Loss A/c		
c)Trading A/c	d) Manufacturing A/c		54.1
12.Advertisement Expenses is allocated	ed amongst the department		
a)Purchase Ratio	b)Sales Ratio		
c)Capital Raio	d) None of the above		
	AND THE IS		(10 Marks)
Q.1(B) STATE TRUE OR FALSE. (A			(10 minus)
 There is a need to disclose a 	accounting policies.		
FIFO method is logical.	Service of the company contracts		
Stock valuation affects prof			
 Revenue expenditure is reci 			
	of patents are capital expenditure.		
	statement of assets and liabilities.		
Prepaid expenses is a liabili			
	The state of the s		

- 8. Outstanding salary is an income.
- 9. Carriage inward is allocated on the basis of purchases.
- 10. Down payment is payment made down the table.
- 11. Factory Shed is shown at Asset Side of the Balance Sheet.
- 12. Advertisement Expenses is allocated amongst the department in Sales Ratio.

Q2. State whether the following are capital ,revenue or deferred revenue. Give reason (20 Marks)

- a) Wages for crection of plant and machinery.
- b) Legal expense paid in connection with issue of shares.
- c) GST paid to the government.
- d) Heavy expenditure incurred on advertisement.
- e) Amount received on sales of furniture.
- f) A Petrol driven engine is replaced by a diesel engine.
- g) Cost of improving seating capacity of Cinema hall.

OR

Particulars.	Debit (Rs)	Particulars	Credit (Rs)
Opening Stock		Sundry Creditors	17,000
 Raw Material 	23,000	Bills Payable	8,500
 Work in Progress 	10,000	Sale of Scrap	1,500
 Finished Goods 	15,500	Commission	350
Sundry Debtors	27,000	RDD	1,650
Carriage on Purchase	1,500	Capital	1,00,000
Bills Receivable	18,000	Sales	2,00,000
Wages	12,000	Outstanding wages	9,70
Salaries	10,000		
Felephone Charges	500		
Postage	500		<u> </u>
Repairs to Plant	1200		
Repairs to Office Furniture	600		
Purchases	1,00,000		
Cash at Bank	12,000		
Plant and machinery	90,000		
Office Furniture	9,000		
Rent	5,000		č
Lighting	1,300		
General Expenses	1,600		
	3,38,700		3,38,700

The Following additional information is provided to you:

- Closing Stock: Raw Material 15,800, Finished Goods 18,200, WIP- 7,000
- Salaries unpaid for December, 2022 Rs. 1,000.
- 3) Wages unpaid for December, 2022 Rs. 3,000.
- 4) Machinery to be Depreciated by 10%.
- Office Furniture to be Depreciated by 5%.
- Provision for Doubtful Debt is to be Maintained at 10%.
- Lighting is to be divided between office and Factory. The amount Charged to Factory is Rs.300.
- 8) Factory Premises occupy 1/4 of the total area.

You are requested to prepare the Manufacturing Account, Trading and Profit & Loss Account and Balance sheet is relating to 2022. (20 Marks)

Q3] On 1st Jan, 2018; Ram Transport Company purchased a fleet of 4 trucks from HP Ltd, on Hire purchase terms. The cash price of each truck was Rs 59600; Rs 16000 per truck was to be paid on the date of purchase and the balance in 3 installment of 16000 on 31stDecember every year, subject to interest @ 5% p.a. Deprecation was to be provided @ 10% on the reducing balances.

Show Truck Account and the HP ltd. Account in the ledger of Ram Transport Co.

OR

Q3. Hamper Department stores had three Departments A,B and C. The following particulars regarding the three Departments are given: (20

Marks)

Particulars	X	Y	Z	
Opening stock	40000	20000	60000	
Purchase	110000	55000	220000	
Sales	400000	300000	200000	
Closing stock	24000	12000	240000	

The following expenses were also incurred:

General expenses	24,000
Rent, rates and taxes	18,000
Commission Received	9,000
Discount Allowed	27,000
Sales promotion Expenses	36,000
Salesman's Salary	9,000
Discount Received	14,000

Other information:

- Allocate General Expenses and Rent, Rates and Taxes equally between the three Departments.
- Commission received is divided in the ratio of 3:2:1 between Departments A,B and C respectively.

Prepare Departmental Trading and profit and loss Account allocating other expenses in appropriate basis.

Q4. Prepare stock ledger account of M/s Vijaya Ltd from the details given below by

a) FIFO method b) WEIGHTED AVERAGE method.

(20 Marks)

DATE	PARTICULARS	QUANTITY	RATE PER UNIT1	
IST JAN ,2015	BALANCE	900 UNITS	20	
2ND JAN , 2015	RECEIVED	400 UNITS	21	
5TH JAN,2015 ISSUED		600 UNITS		
8TH JAN 2015 RECEIVED		800 UNITS	22	
9TH JAN,2015 ISSUED		700 UNITS		
10TH JAN,2015	RECEIVED	900 UNITS	23	
11TH JAN,2015	ISSUED	400 UNITS		

Q4. A,B,C are three departments of a Departmental Store. Following are some mutual ratios:

Particulars

A

B

C

Sales (in Rs) 300000 : 200000 : 100000

Space Occupied 10000 : 10000 : 10000

Employee (Number) 40 : 30 : 10

Purchase (in Rs) 70000 : 20000 : 10000

Allocate the following expenditure in three Department on suitable Basis:

Advertisement Expenses
 Salary
 Rs.2,400
 Rs.4,000

3) Bad debts Rs.1,600

4) Rent Rs,900

.

(10 Marks)

(10 Marks)

Q4. From the following balance of Manufacturer Prepare Manufacturing Final A/c for the year ended 31st December,2022.

Particulars	Rs
Purcahses:	
- Raw Material	50,000
- Finished Goods	25,000
Carriage:	
- Raw Material	700
 Finished Goods 	300
Freight Inward:	300
- Raw Material	1400
- Finished Goods	600
Purchase Return:	
- Raw Material	700
- Finished Goods	800
Wages	6,400
Factory Rent	3,800
Factory Insurance	900
Coal	1,600
Manufacturing Packing	500
Repairs to Machinery	750 1,000
Royalty	1,000
Consumable:	200
Stores	1,20,000
Sales Sales Return	1,100
Closing Stock:	
- Raw Material	
	8,000
- WIP	5,200
- Finished Goods	25,000

Prepare Manufacturing Account.

Q 5. A) Discuss the methods of calculation of cost of inventory?

(10 Marks)

B) What are the objectives of Accounting policies?

(10 Marks)

OR

Q 5. Write short notes. (Any 4)

(20 Marks)

- a) Capital receipts
- b) Deferred Revenue expenditure.
- c) Weighted average method.
- d) Instalment system.
- e) FIFO Method.

Sub.: Business Economics - I Class: FYBCOM (Sem. I) Marks: 100 Time: 3 Hrs. Instructions: 1. All questions are compulsory, subject to internal choice.

3. Use of simple calculator is allowed

4. Figures to the right indicate full marks.

2. Draw neat diagrams wherever necessary

Choose the correct answer and rewrite the statements. (Any Ten) 0.1

Which subject deals with issues such as business organization, management, expansion and 1.

ii. History i. Business Economics

iii. Geography

. iv. Home science

(10)

What explains the relationship between two or more economic variables? 2.

ii. Equation

iii. Variable

iv. Curve

Which Latin phrase meanings, "all other things remaining the same"? 3.

i. Quid pro quo

ii. Ceteris paribus iii. No quid pro quo iv. Ii sorpasso

Which is the basic economic problem? 4.

i. Availability

ii. Scarcity

iii. Unlimited supply iv. Plenty resources

In a perfectly competitive market individual firms become price 5.

i. Taker

ii. Maker

iii. Controller

iv. Regulator

Why electricity is have elastic demand? 6.

i. Multiple use

ii. Single use

iii. Specific use

iv. Solo use

What is the value of unitary elastic demand? 7.

i. Zero

ii. 1

iii. Infinite

iv, more than I

Which curve shows the different combination of the two inputs producing the same of 8. output?

i. Iso Quant

ii. Iso Cost

iii. Indifference Curve iv. Price line

Which line shows the locus of isoquants where the marginal product of factors are zero? 9.

i. Expansion path

ii. Cost line

iii. Budget line

iv. Ridge line

What is the terms used for relationship between input and output? 10.

i, Demand

ii. Supply

iii. Production Function

iv. Demand function

Break-even point indicate profit. 11.

ii. Huge

iii. Supernormal

iv. Extraordinary

12.

i. Total cost

..... is not related to the level of output.

ii. Total variable cost iii. Total fixed cost iv. Average cost

State with reason whether following statements are True or False. (Any Ten) B.

The variable that affect the dependent variable are known as independent variable. 1.

Micro economics approaches the study of economics from the view point of individual. 2.

The term used to any decision that involves a choice between two or more options is called 3. opportunity cost.

Substitute goods have positive cross elasticity. 4.

Stimulated market situation is the method of technique for demand forecasting. 5.

Government charges high tax on the goods like alcohol, cigarettes. 6.

Law of diminishing marginal return apply only short run. 7.

Iso quant curve know as equal product curve. 8.

Localization of industry at center place generates external of economics. 9.

The total fixed cost curve has a horizontal slope. 10.

Marginal cost is obtained by dividing TC by the level of output produced. 11.

Break-even analysis is used to determine how much quantity of its product it must sale to 12. minimise profit.

P.T

(10

Q2.	Atter	npt Any two of the follo	wing.									
	A.	Describe the basic tools	of eco	onomic	analysi	S.						(5
	B.	Explain what business economics is and its scope.									(
		OR										
	C.	If the given demand sch	edule	is Qd =	25 - 0.	5 Px.				1 25 2	2	(1
		Then estimates the demand for given prices. Where: $P_x = 19, 21, 25, 28, 30, 31, 40$								0		
	D.	Discuss the various aspe	cts of	function	onal rela	itions.						(
2.3	Atto	npt Any two of the follo	wina									
2.3		Discuss the nature of re			in diffe	rent ma	rkets					(
	A. B.	What is the importance					ite and					(
	ъ.	William is the importance	,, -,,,			OR						
	C.	Define Income elasticity	of de	emand.	What a	re the ty	pes of ir	come e	lasticity	of den	nand?	(
	D.	Explain the concept of	romo	tional e	lasticity	of dem	and.					(
Q.4	Atte	mpt Any two of the follo	wing									
	A.	Explain Iso-quant curve			riate dia	igram.						(
	В.	Define production function and explain its features and types.								í		
	55-50	The second second		Col all video T		OR						
	C.	Explain the concept of	idge !	lines.								(
	D.	Explain various external economies and diseconomies of scale.								(
Q.5		tempt Any two of the following Define cost and the various concepts of cost.									(
	Α.											
	В.	Discuss in details the concept of break- even point? OR								(
	C.										(
	D.											
Q.6	Atte	mpt both A and B (10 M	larks	each)								(
4.0	A.	The state of the s										
		following table.			2465000							
			00	300	400	500	600	700	800	900	1000	
			0	100	120	130	160	180	200	240	280	
	В.	What is demand foreca	sting?		in its im	portance	in brief	F?				
						OR						
Q.6	Wri	te Short Notes. (Any Fo	ur)									(
	i.	Opportunity cost.										
	ii.	Determinants of deman										
	iti.	Promotional elasticity	of der	nand.								
	iv.	Expansion path.										
	v.	Internal economies.										
	vi.	Long run average cost	curve	1/2								

SEMESTER-I-EXAMINATION FYBCOM-COMMERCE-I

Academic Year 2023-24

Time- 3 Hrs.

Marks-100

Note- All questions are compulsory.	
Figures to the right indicate full marks.	
Q. I. A) Fill in the blanks with the right option. (Any-10) 10 Marks	
1 means interlinking domestic market with global market.	
(Globalization, Privatization, Liberalization)	
Business should strike a balance among customer satisfaction, profit and	
(Society welfare, market share, brand expansion)	
3 objectives are called as primary business objectives.	
(Economic, social, Organic)	
4. In SWOT analysis T stands for	
(Time, threat, turnaround, turnover)	
5 agreement of WTO is concerned with liberalisation of international investments.	
(TRIPS, TRIMS, AoA)	
environment is concerned with different aspects of population.	
(Demographic, political, cultural)	
7 is an example of trading bloc.	
(Chamber Of commerce, IMF, SAARC)	
8 is component of micro environment.	
(Suppliers, Government policies, laws & regulations)	
A report is a blue print guiding the entrepreneurs to undertake a project.	
(Committee, Project, Legal, Political)	
 number is required for directors of company. 	
(DIN, TIN, TAN)	
 The has introduced a scheme known as "Priyadarshani Yojana" to help women 	
entrepreneurs.	
(SBI, RBI, Bank OfIndia)	
12 is an entrepreneur within organization.	
(Manager, intrapreneur, leader)	
B) State whether the following statements are True or False. (Any-10) 10 Mar	ks
 In traditional concept of business, customer satisfaction was the main objective of 	
business.	
Diversification means expansion in existing business.	
Privatization encourages government investment in business sector.	
 Business environment has no role to play in business planning. 	
External environment is classified as micro and macro environment.	
WTO promotes local businesses.	

- Law and order is an important factor to be considered in plant location
 Feasibility study has no utility value.
- Entrepreneurs conceive business idea.
- Government does not provide any financial assistance and incentives for promotion of business unit.
- Social entrepreneurs are welfare oriented.
- NUESBUD is an apex national level institute for providing entrepreneurial development.

Q.2. Answer the questions (Any-Two)

15 Marks

- a. What do you mean by business? Explainthe functions of business.
- b. Write down the different types of business objectives?
- Explain the steps to be followed in turnaround strategy.

Q.3. Answer the questions (Any-Two)

15 Marks

- Explain the importance of analysing business environment.
- b. List out the components of external environment.
- c.Discuss the functions of WTO.

Q.4. Answer the questions (Any-Two)

15 Marks

- a. Highlight the significance of project planning in business.
- b. List out the factors determines the location of business unit.
- c. Which are the returns and documents to be filed by business unit?

Q.5. Answer the questions (Any-Two)

15 Marks

- Discuss the importance of entrepreneurship in economic and social development.
- b. What are the types of entrepreneurship?
- "Government is offering various promotional incentives to women entrepreneurs," justify this statement.

Q.6. Write short notes (Any-Four)

20 Marks

- a. SAARC
- b. Impact of liberalization on business and the economy
- c. Problems of women entrepreneurs
- d. Feasibility study
- e. Diversification strategy
- f. Qualities of successful entrepreneurs

	Best Of Luck_			
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Class: FYBCOM Exam: Sem I Subject: Env. Studies Max, Marks: 100 Time: 3 hours Instructions: All questions are compulsory ii. Use of coloured pencils/pens/stencils is permitted. iii. Attach the maps to your answer booklets. iv. Figures to the right indicate full marks Q. 1. A) On the world outline map provided to you mark and locate the following. (10) A water surplus country b. A country affected by war c. Region of the Amazon forest d. A highly industrialized country e. Country recently affected by natural disaster f. Pacific Ocean g. Norway h. Tropic of Capricorn i. Arctic Sea j. Egypt Q. 1. B) Answer the following questions based on the given thematic map. (10) i. What is the theme of the map? ii. What technique is used for the representation of the theme? Find out the population of China. Compare the population size between India and China v. Which South American country in the map shows higher population size? Q. 2) Attempt any two of the following: A) Describe environment. Write a detailed note on the components of environment. (10) B) Write a note on the structure and functioning of ecosystem. (10) C) Explain the importance of environmental studies. (10)Q. 3) Attempt any two of the following. A) Define resources. Give a broad classification of resources with suitable examples. (10) B) Discuss the factors that influence resource utilization. (10)C) Discuss the importance of sustainable growth and resource utilization.

(10)

Q. 4) Attempt any two of the following

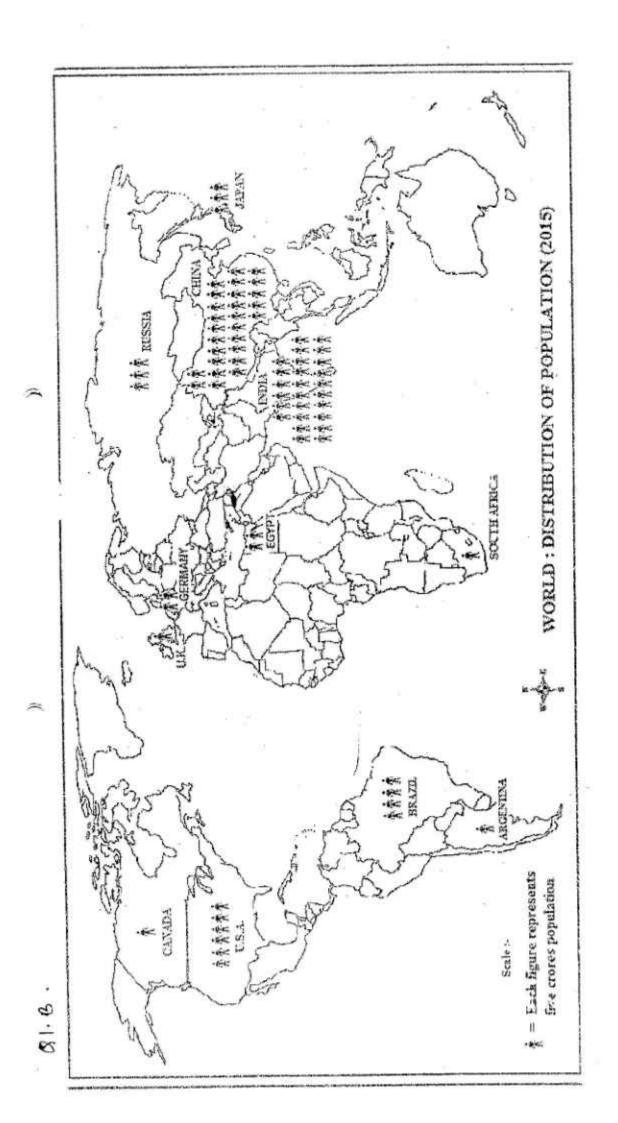
- A) Discuss the Demographic Transition Model. (10)
- B) What are the impacts of population explosion on environment? (10)
- C) Write notes on HDI and Gross National Happiness? (10)

Q. 5) Attempt any two of the following.

A) Define the term urbanization. Discuss the causes of unplanned urban growth in developing

Countries. (10)

- B) Discuss the impact of migration on both urban and rural areas. (10)
- C) Write short notes on any two the following:
- i. Smart Cities
- ii. Urban Heat Island
- iii. Importance of water resource management
- iv. Conventional sources of energy



Marks: 100 Time: 3 hrs.

Note: - i) All questions are compulsory.

- ii) Graph paper will be provided on request.
- ii) Use of simple calculator is allowed.

SECTION-I

Q).Attempt any FOUR:

(20)

- a) Rakesh sold the shares of Maruti Udyog Ltd. At the market value of ₹ 320 per share. If the brokerage was 0.25% and the amount received by him was ₹ 31920. Find the number of shares sold by him.
- b) Kiran sold his mutual fund at NAV was ₹ 205 with exit load at 1.5% if he received ₹ 7178.29. Find the number units sold.
- Amrita sold 70.5 units of HDFC mutual fund and received ₹ 36293.4 units. If the exit load was 1%, Find the NAV at the time of sale.
- d) An investor bought 300 shares of ISW whose face value was ₹10 per share. The company declared 80% dividend on the share. If the rate of return on dividend is only 1%. Find the market value at which he
- Find the dividend declared by ITC, if the rate return on it's with face valueRs.1 and market value Rs.180 happens to be 0.5%.

Q2.Attempt any FOUR:

(20)

a) Solve the following L.P.P graphically.

Maximize
$$z = 6x + 4y$$

subject to $2x + 3y \le 30$
 $3x + 2y \le 24$
 $x \ge 0, y \ge 0$

- b) Find the value of
 - 2) 5C4 () 10P4
- 7Cx
- Solve the following L.P.P graphically.

Minimize
$$z = 12x + 20y$$

subject to
$$x + y \ge 7$$

 $5x + 2y \ge 20$
 $x \ge 0, y \ge 0$

- d) Cipla manufactures two types antibiotics capsule drugs A and B which were prescribed to the typhoid patient. Capsule A contains 2 units of ampicillin and 1 unit of cleaxicillin. Capsule B contains 1 unit of ampicillin and 8 units of cloxicillin. It is found that 12 units of ampicillin and 24 units of cloxixcillin to get immediate relief of patient. The cost of capsule A is ₹1 and that of capsule B is ₹ 4. Formulate the L.P.P. to minimize
- A box contains 6 white ball and 4 red balls. In how many ways one can select 3 white and 2 red balls from this box?

SECTION-II

Q3.Attempt any FOUR:

(20)

a)	Find the Q ₁ ,Q ₂ , Q ₃ of the following distribution:	0 40-50	50-60
959.	Marks 0-10 10-20 20-30 30-30 No. of students 6 8 11 10	9	6

Calculate D3 and P80 for the following data: 40-50 30-40 20-30 10-20 0 - 1019 Marks 35 46 38 22 No. of students

Find mean and mean deviation from mean: 60-70 50-60 40-50 30-40 20-30 10-20 Age in years 13 13 12 13 No. of persons

d) Calculate mode for the following data. 200 - 240160 - 200120 - 160-120 40 - 80Class interval 9 5 frequency

Find standard deviation for the following data.

and standard deviation for t	the follow	ving data.			60 60	60 - 70
Marks I	0-20	20 - 30 12	30 - 40 16	13	13	4

Q4. Attempt any FOUR:

(20)

a) Two unbiased dice are thrown. Find the probability that the sum of the score is up to 4.

b) A committee of 5 students is to be chosen from 7 boys and 5 girls. Find the probability that the committee contains exactly two girls.

Eind E(x) and V(x) for the following distribution:

X	2	4	6	8	10	ľ
p(x)	0.5	0.3	0.5	0.4	0.1	

d) Three coins are tossed simultaneously; find the probability that first and third is head,

e) Two cards are drawn from well shuffled pack of cards. Find the probability that both are spade cards.

Q.5 Attempt any FOUR:

(20)

a) Given the following payoff table, suggest which strategy should be consider under

i) Maximax Criterion ii) Maximin Criterion

iii) Laplace Criterion.

Mating to Landau	Types of Cream					
Estimated sales	Ponds BB	Glow BB	Lakeme BB			
15000	5	8	15			
10000	20	10	50			
5000	25	20	180			

b) Given the following conditional cost matrix corresponding to 3 acts, A₁, A₂ and A₃ and 3 states of nature are E₁, E₂ and E₃. Find the best action to minimize cost using EOL criterion.

States of Nature	Desk at Div.	Conditional cost in (₹).				
States of Nature	Probability	Ai	A ₂	A ₃		
É,	0.1	8000	7000	5000		
E ₂	0.3	5000	4500	4000		
E ₃	0.4	-25000	-1000	1100		

 For the following payoff table with corresponding probabilities. Obtain the best decision using EMV Criterion.

Country		Alternatives		Probability
Events	A	В	C	Fibbability
E,	20000	- 2000	-70000	0.25
E ₂	30000	30000	- 30000	0.5
E ₃	40000	50000	200000	0.25

d) Represent the following decision-making problem by a decision tree.

TWO I I I			Probability	
Plant	E _i	Ey	E ₃	
Aı	- 50	50	200	0.2
A ₂	20	80	80	0.4
As	40	50	50	0.3

e) Given the following payoff table, suggest which strategy should be consider under minimax regret criteria

		Courses	
Demand	At	Αž	Λ3
Low	500	800	150
Medium	2,000	1,000	500
High	2,500	2,000	1,800

Sub:-Business	Communication
Note: 1) Attem	et all questions.

Marks: - 100Dur: -3 HRS

2)	Figures	to t	he i	nght	indicate	run	marks.	

Q-1. A) Define the following terms in 2/3 sentences (Any FIVE)

(10)

- i. Decoding
- ii. Feedback
- iii. Twitter
- iv. Grapevine
- v. Kinesics
- vi. Critical listening
- vii. Proxemics
- viii. Consensus

B) Match the following

(05)

	A	В		
1	Mark Zukerberg	i	Communication through Words	
2	Online Communication	ii	Ego	
3	A Psychological Barrier	iii	Email	
4	Verbal Communication	iv	Upward Communication	
5	Message flows from Junior to Senior	v	Facebook	

C) Fill in the b	lanks					(05)
i) Sender needs	ato send	out a message.				
A.Feedback	B, Vehicle	C. Fees D.Me	dium			
ii)is e	learning manager	ment system				
A.Facebook	B. Yahoo	C. Moodle	D.Blog	**		
iii)	_ facilitates open	communication l	eading to e	nhanced inform	ation discovery and delivery	
A.BooksB. Ma	igazines C. So	cial Media D.Ne	wspapers			
iv)	is a physical	l barrier.				
A. Halo Effect	B.Ego C.No	ise D.Status				
v)	scans your incom	ning emails.				
A.Virus Protes	ction Software	B.Ha	rdware	C.Mouse	D. Computer	

Q-2 .Write short notes on the following (Any FOUR)

(20)

- Communication cycle
- 2. E-mail
- 3. Formal Channels of Communication
- 4. Written Communication
- 5. Moodle as e-learning platform
- Facebook associal media

Q-3. Write naswers of the following questions in detail (Any TWO)

(20)

- A) Explain Physical and language barriers to Communication in detail?
- B) Illustrate the need and importance of effective listening skills in Communication?
- C) Explain the necessity of Business Ethics in an organisation.

Q-4. Draft an application letter with Resume in response to the following advertisement. (10)

*Wanted Marketing Supervisor for a Mumbai based organization. The candidate should be fluent in English, Marathi and Hindi. Apply with Resume to The Manager, Ramdas Industries, 125, 'B' wing, M.G. Road, Mumbai-400012.

Q-5.Draft the following letters (Any FOUR)

(20)

- You are applying for M.B.A. in Liverpool University. As a part of the admission process, draft your Statement of Purpose.
- Mr. Ajay Mishra has been appointed as a secretary to Manager of a company. Draft his letter of acceptance of job offer.
- iii) Ms. Vanita Kharat has been working excellently as a Team Leader in Marketing Department. Draft her letter of appreciation.
- iv) Mr.Pradeep Joshi has been working as Supervisor in Sales Department of the company. Draft his recommendation letter to Manager for promoting him as Assistant manager.
- v) Mr.Dhiraj Tawade has been working as Supervisor in production department of the company. He wanted to resign citing health related problem. Draft his resignation letter.

Q-6. A. Write a meaningful paragraph on the following (Any ONE)

(5)

- Child labour
- ii. Social Media and Youth

Q-6.B.Read the following situation carefully and answer the questions given below:

The college authorities want to go digital. But the academicians of the college are determined since the necessary infrastructure and technological facilities are unavailable. There is also a deep concern about student teacher ratio. Moreover, the academicians do not want to go for any Technology Training Program if at all organized.

- 1. Identify the barriers and write in a sentence or two about the identified barriers (03)
- 2. Suggest ways to overcome the barriers

(62)

(8)

P.T.

City

All the above

iii.

iv.

Panchayat Samiti functions at level .

Taluka

District

8.

i.

ii.

9. Which is a form of social violence against women?	
i. Eve teasing iii. Rape	
ii. Dowry harassment iv. Molestation	
10 What causes blindness?	
 Deficiency of vitamin A iii. Overweight 	
ii. Underweight iv. Deficiency of vitamin C	
11. Denial of share in property is a form of what kind of violence?	
i. Domestic iii. Social	
ii. Criminal iv. Environmental	
12. What is the purpose of Pre Conception and Pre Natal Diagnostic Technique Act (PCPNT)?	
i. Preventing female foeticide iii. Maternal mortality	
ii. Child Marriage iv. Early Marriage	
Q1. Attempt Any one of the following.	(15
A. Explain the multi-cultural diversity of Indian society. OR	
 Explain the demographic composition of India. 	
Q.2 Attempt Any one of the following .	(1:
A. Explain the various types of violence against women. What are the Causes and	
effects of it?	
OR	
 Write detail note on physical disability. 	
Q.3 Attempt Any one of the following .	(1:
A. What are the causes and effects of communalism? Suggest measures to stop	(*
communalism.	
OR	
B. What is Castism? Explain the causes, effects and solution on it.	
	CONTRACT
Q.4 Attempt Any one of the following.	(1
A. Bring out the importance of Features of Constitution of India.	
OR	
B. Which are the Fundamental Duties are given in constitution.	
Q.5 Attempt any one (A or B).	(1
 Explain the structure of local self-government in urban area rural area. 	
OR	
B. Write Short Note on any three	(1
 73rd Constitutional amendment act. 	
ii. Classification of political parties.	
ii. Classification of political parties.iii. Regionalism causes.	
22 (1971 - 1974) THE PROPERTY OF THE PROPERTY	